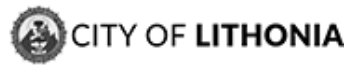
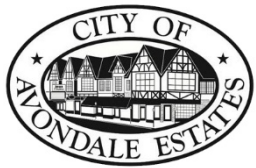




# Planning Partners



# Project Goals



## Live, work, play and use transit

Focused on creating an environment where transit is a seamless part of living, working and playing in DeKalb County. By creating a robust network of complementary modes that include **different types of transit** solutions, the plan will **improve residents' quality of life** and businesses' bottom lines.



## Make sure thriving and emerging areas have transit service

Defined **fiscally sensible solutions**, the Master Plan will **bolster economic development** activities in currently prosperous areas and encourage investment in those areas identified for future growth so that all areas of the County will benefit from future transit improvements.



## Ensure that the transit vision is affordable and effective

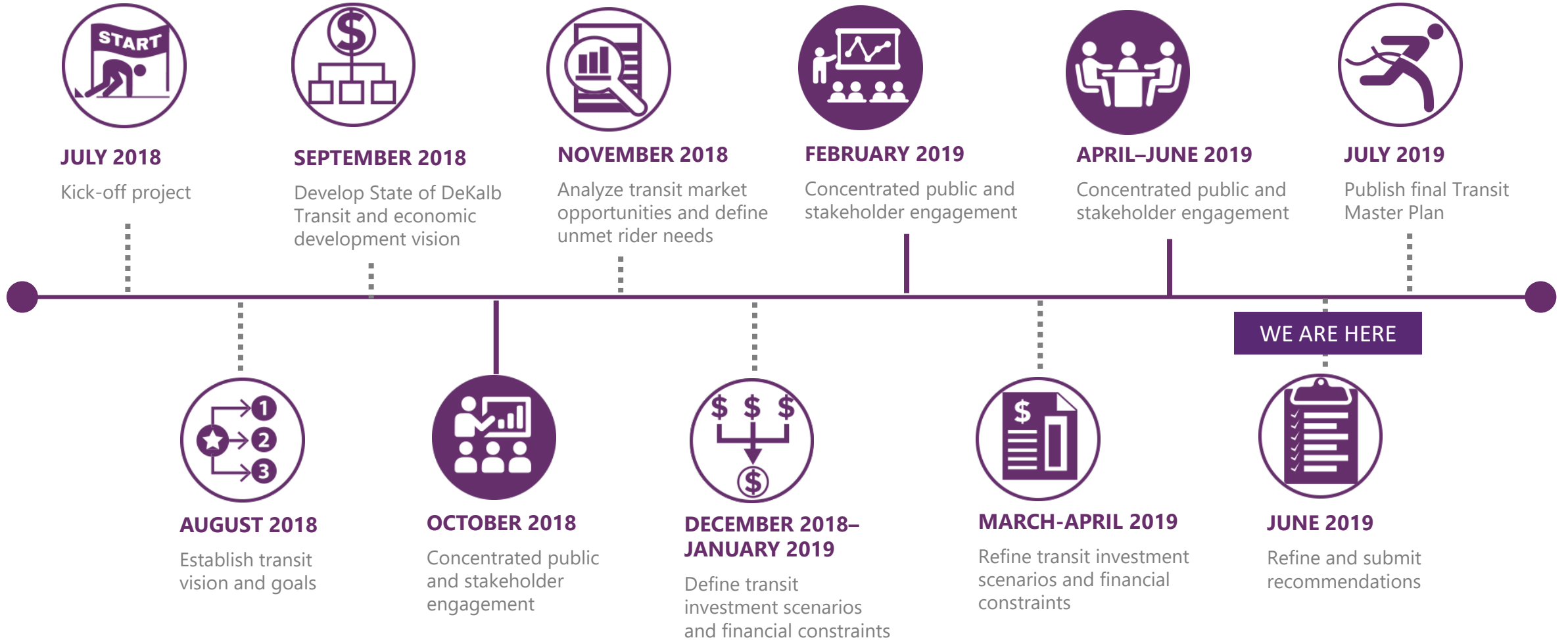
Create an environment to **listen, educate, and collaborate** with residents, local businesses, cities, and DeKalb County, together we can develop a prioritized list of well-defined, realistic, and feasible transit improvements to guide us for the next few years and beyond.



## Make sure transit is available for everyone

Provide mobility options for all DeKalb County residents. The recommendations will balance the needs of **discretionary riders** who could choose to commute via private automobile instead of transit with the needs of more **transit-dependent riders** such as seniors, individuals with low incomes, underserved residents, persons with disabilities, and youth.

# Plan Development Schedule







# Public Involvement and Education

Public Open Houses (9)

Stakeholder Advisory Committee / Interviews / Focus Groups

Project Management Team

Transit & Land Use Visioning Charrette

Project Share (Pecha Kucha-Style)

Project Website / Online Surveys / Fact Sheets

Pop-Up Events

DeKalb City's Outreach & Input Presentations





# Plan Development Process

Universe of Projects

Project Evaluation

Financial Forecasting

Scenario Development

WE ARE HERE

Input and Refinement

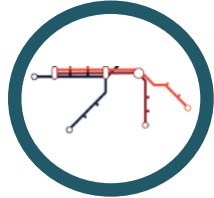
Final Recommendation



High Capacity Projects						
Prj	Eq	Con	Mob	Cost	Total	
XXXX						
XXXX						
Moderate Capacity Projects						
Prj	Eq	Con	Mob	Cost	Total	
XXXX						
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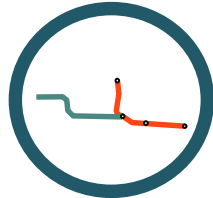
Existing MARTA Tax  
DeKalb Half-Penny System



DeKalb Full-Penny System



Previously Adopted

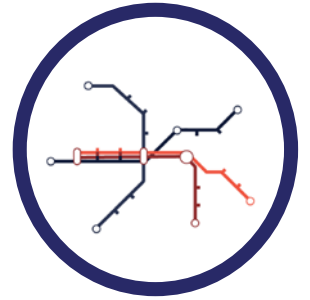


**Project Management Team**

**Community**

**Stakeholder Advisory Committee**

**Municipalities**





# Financial Forecasting

## DeKalb County Sales Tax

State of Georgia – 4%

EHOST (Equalization Homestead Option Sales Tax) – 1%

Education – 1%

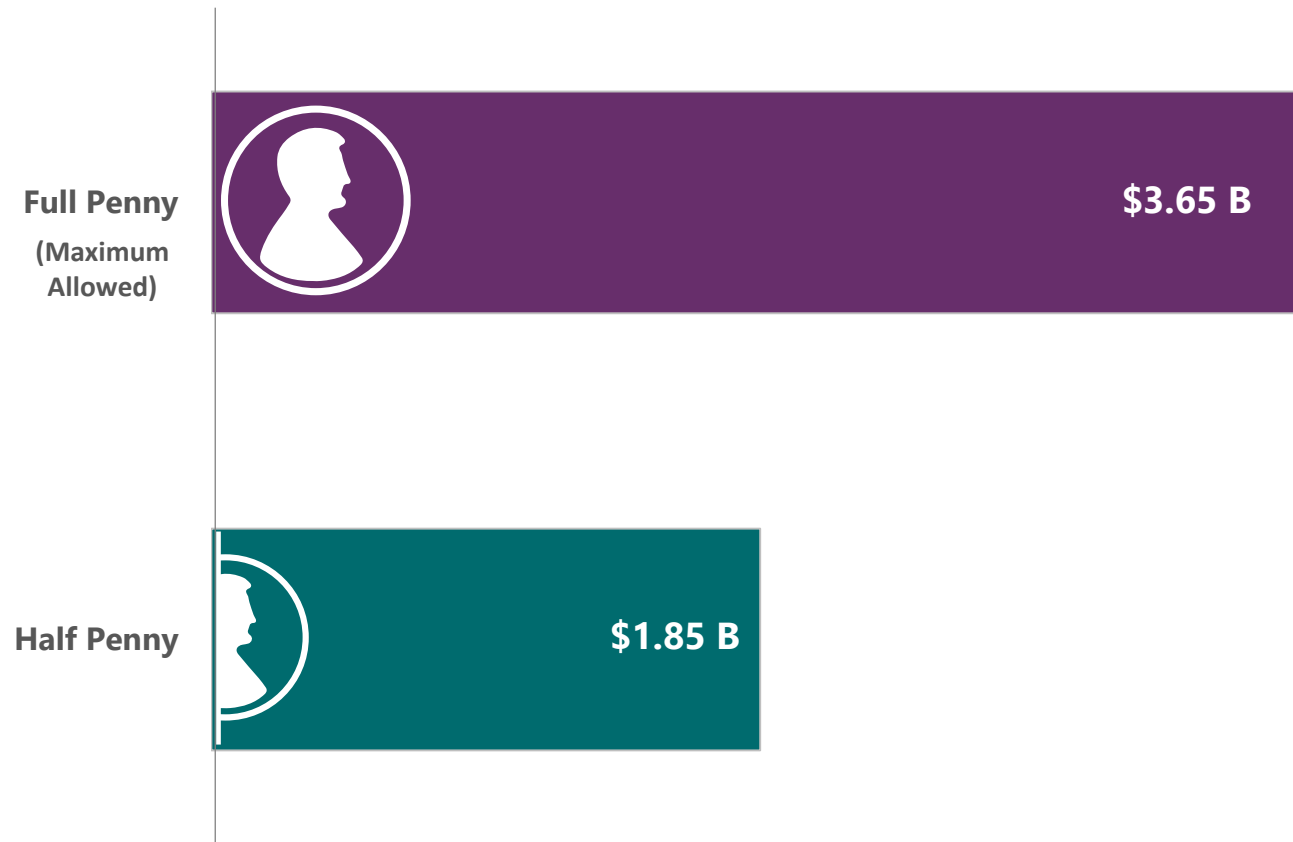
SPLOST – 1%

MARTA – 1%

**Current Total – 8%**

## Potential Sales Tax Revenue under HB 930

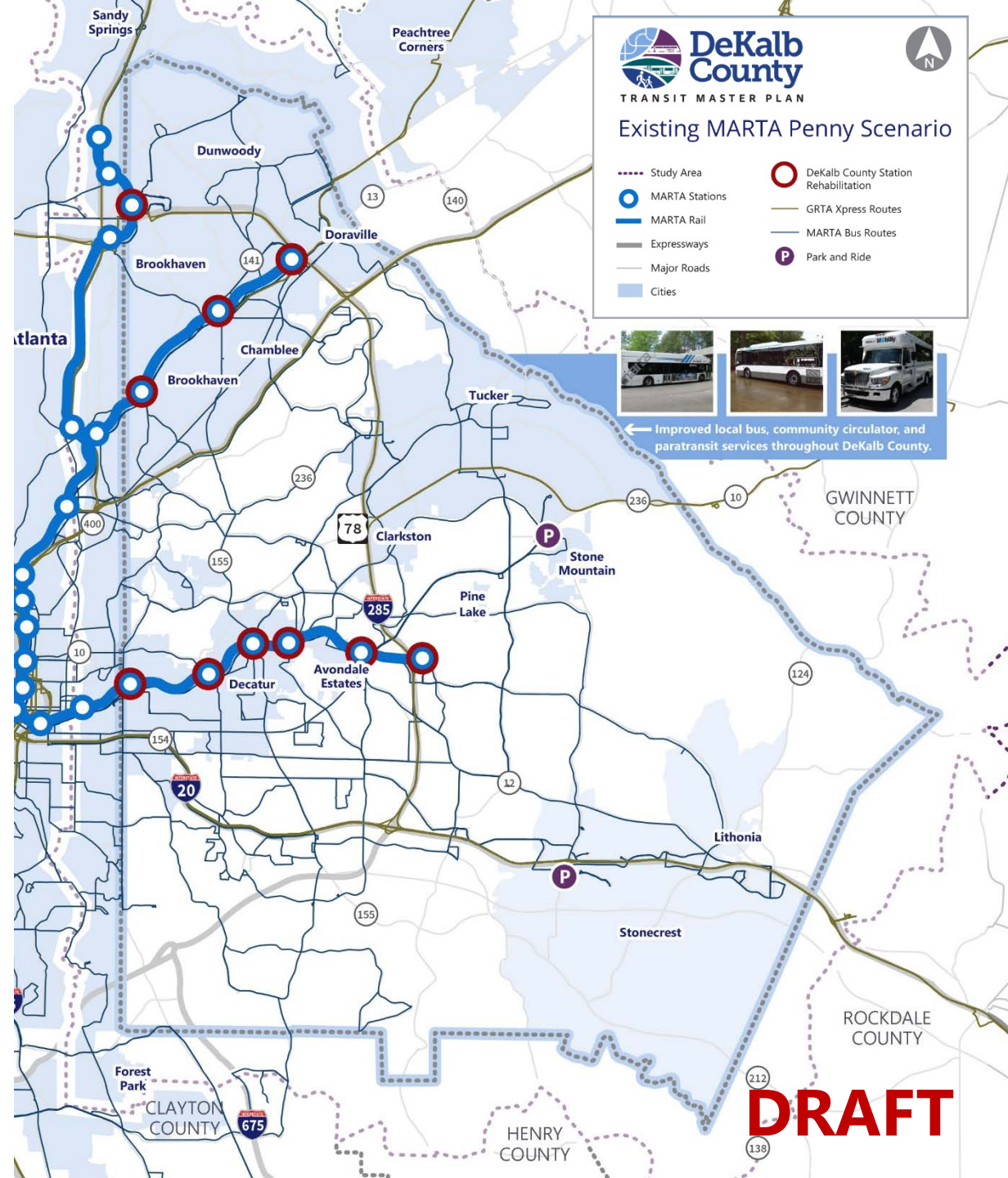
(over 30 years in 2019 dollars)





# Existing MARTA Penny Scenario

- No moderate or high-capacity transit projects
- Emphasis on State of Good Repair & Sustaining Capital improvements:







# Current Unmet Rider Needs

Paratransit Expansion

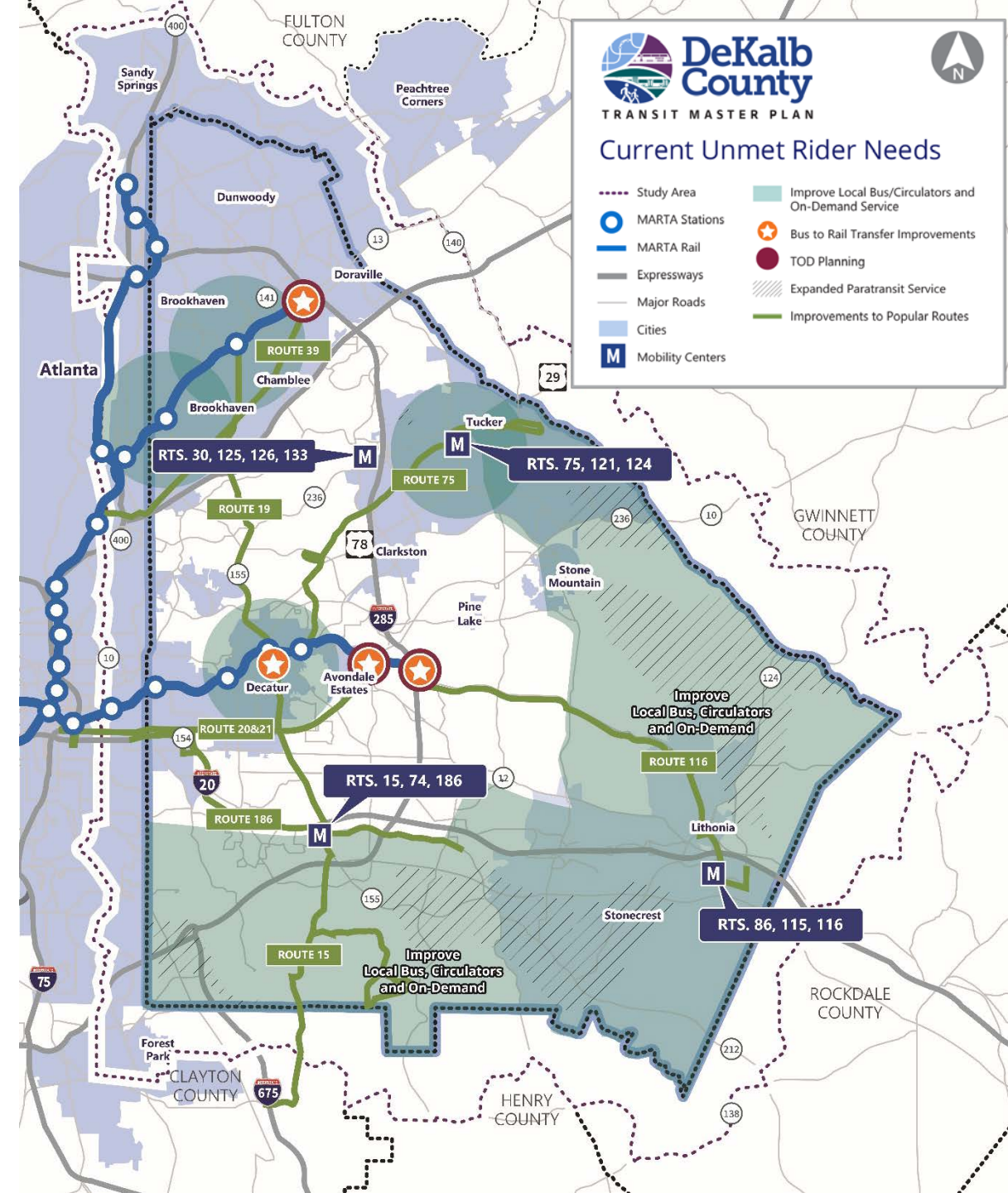
Improvements to Bus Service in Popular Corridors

Mobility Centers

Expanded Local Bus Service, Bus Circulators, and On-Demand Service

Bus-to-Rail Transfer Improvements

First Mile/Last Mile Connectivity





# Universe of Projects

3 Heavy Rail (HRT), 9 Light Rail (LRT), 13 Bus Rapid Transit (BRT), & 15 Arterial Rapid Transit (ART) Projects

**\$20 B** in Capital Costs

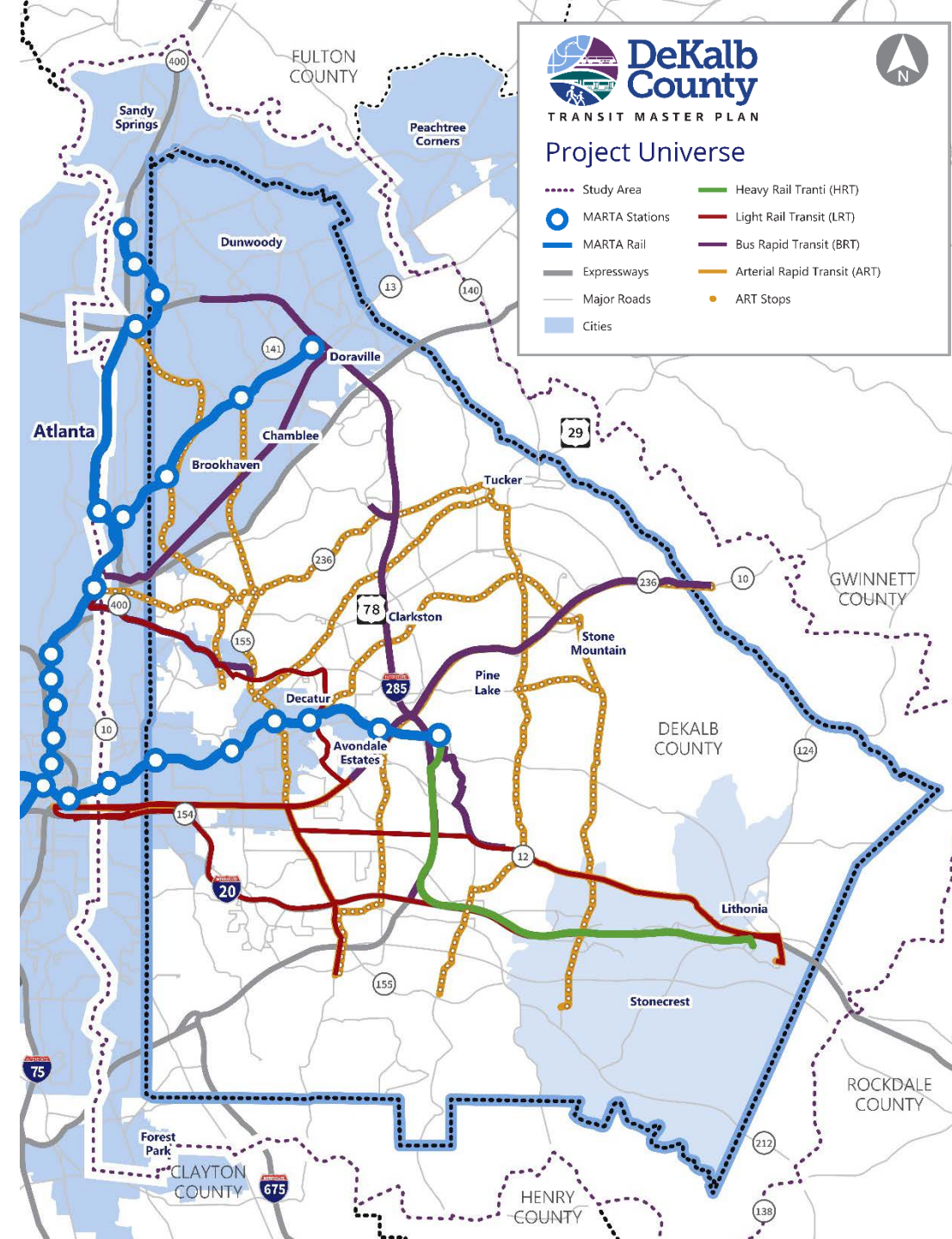
**+**

**\$4.8 B** in O&M Costs\*

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**\$25 Billion**

\*Includes sustaining capital funding

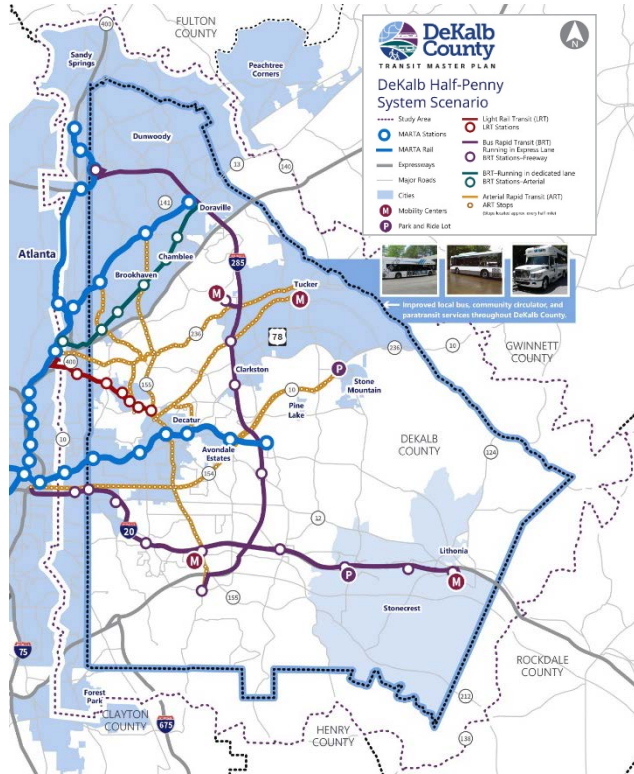




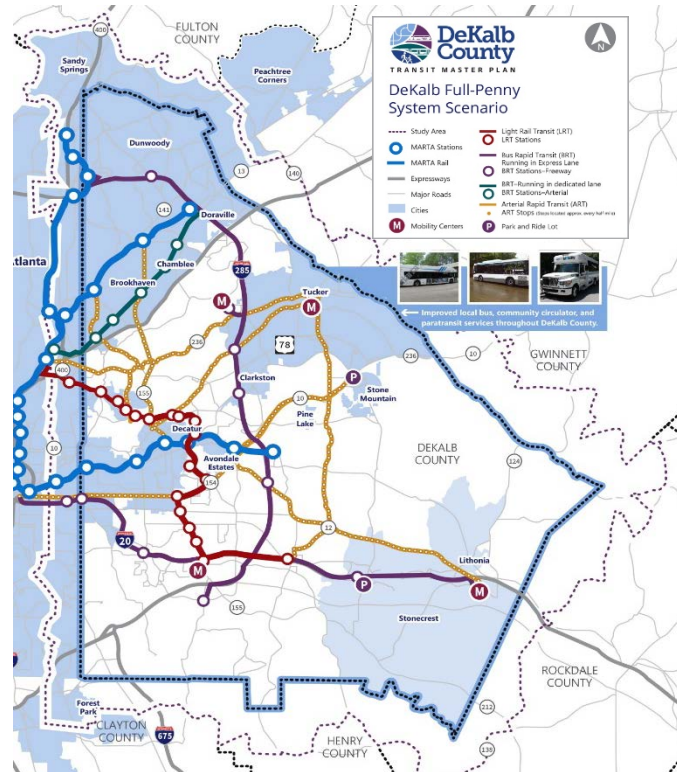




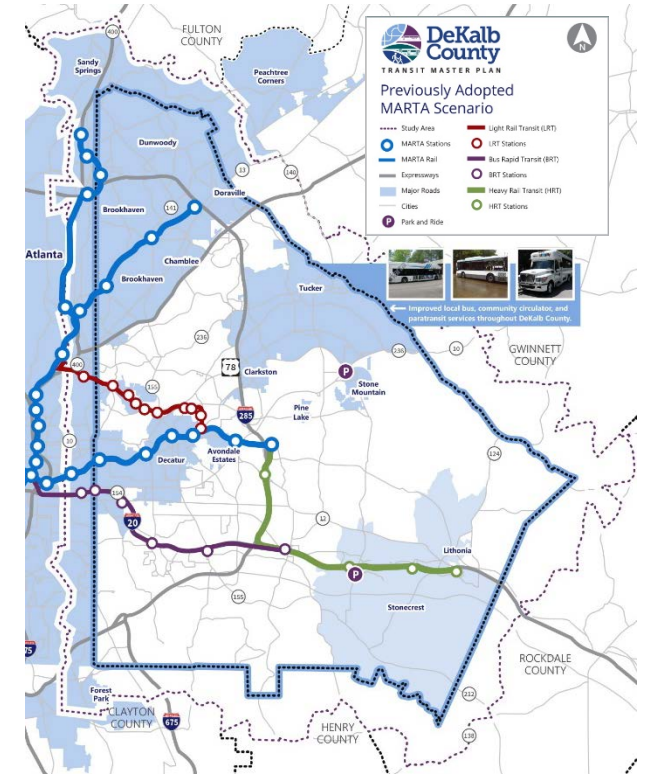
# Expansion Scenarios



Half-Penny System



Full-Penny System



Previously Adopted

**DRAFT**





# Wrap Up

**JUNE 4, 5, 6**

Input from Public

**JUNE**

Documentation

**JUNE/JULY**

Input from Cities

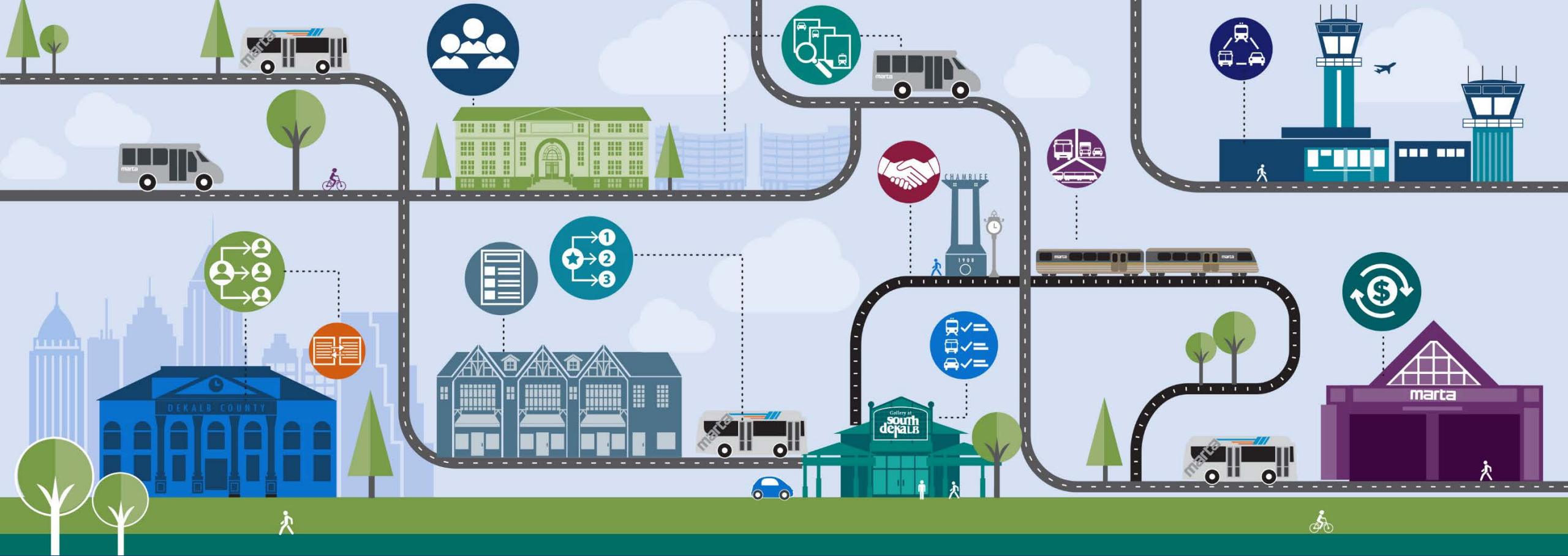
**JULY**

Final Recommendation to BOC

**SUMMER**

Coordination with The ATL





Thank You